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The Columbia Partnership  
Leadership Series presents...

# Reaching People under 40 while Keeping People over 60

## Being Church for All Generations

by Edward H. Hammett with James R. Pierce  
Foreword by Bill Easum

"Those who read this book and follow Hammett and Pierce's coaching will find a win-win approach to reaching both of the cultures present in today's world. This book should be on the desk of every pastor of an established church for the next two decades." ■ Bill Easum, Easum, Bandy & Associates

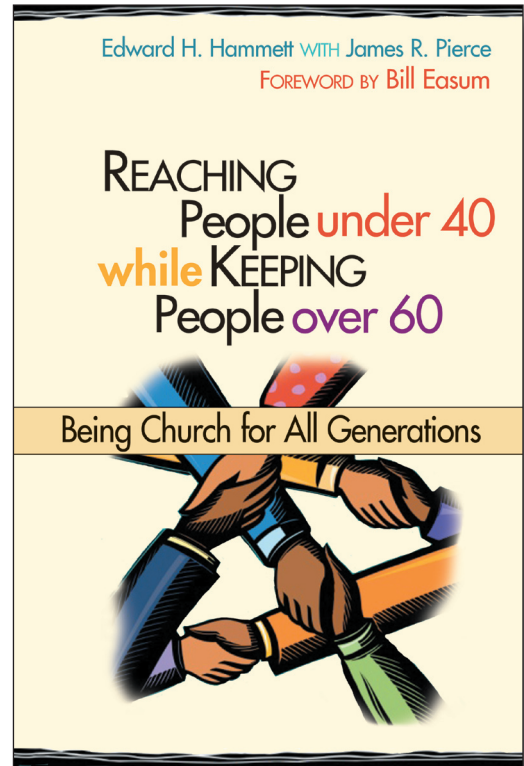
"Eddie Hammett has provided insights into one of the intriguing questions of today—how to bridge tradition and innovation in ways that every generation is included and wins! The insights provided here are surefire approaches to letting all generations know that your church has prepared for them and cares for them. Regardless of your generation, there are truths to be gleaned here and put into practice. You'll find yourself excited and energized as you begin to understand and relate to generations that may think differently from you!"

■ Bo Prosser, coordinator for congregational life, Cooperative Baptist Fellowship

"It is sensitive to the current culture, relevant to church today, easy to read and understand, and, if seriously considered, his questions will help you to think and cause you to act. Read with a heart sensitive to the potential of your personal acceptance of his challenge."

■ Ruby Fulbright, executive director/treasurer, Woman's Missionary Union of NC

**EDWARD HAMMETT** is a Senior Coach for Lake Hickory Learning Communities and Valwood Christian Leadership Coaching and a founding partner for The Columbia Partnership. His coaching experiences are deep and wide. He serves as a Congregational Coach for churches of various denominations, internal coach for Baptist State Convention of North Carolina.



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